

# Carbon reduction plan

Nomensa acknowledges and takes responsibility for the environmental impact of its activities. We are committed to mitigating the impact of our operations on the natural environment.

Our carbon footprint report, generated using the The Carbon Trust's SME Carbon Footprint Calculator, has demonstrated the main source of emissions is electricity. We only have one company vehicle which is 100% electric and there has been 0 type F gas top-up made in the last year.

We also calculated the breakdown of our energy usage, which currently estimates that we are using 30% then best practice.

## Our strategies to reduce our carbon footprint and improve our carbon emissions?

Our current strategies form part of our environmental policy and include:

Area of concern	Mitigation
Waste reduction and management	<p>We always consider the waste hierarchy when managing the waste we produce.</p> <p>Prevent: We are a paperless office minimising the main area for waste in most offices.</p> <p>Reuse: We use rechargeable batteries for all equipment that requires them. Laptops are redistributed when staff leave.</p> <p>Recycle: We have multiple recycling stations around the office encouraging the appropriate disposal of materials.</p>
Consumption of utilities	<p>To reduce the consumption of energy and reduce our contribution to emissions of fossil fuels we will be moving to a green energy supplier such as OVO or Octopus when our current contract with British Gas comes to an end.</p> <p>We also have motion sensored lights, meaning areas without use for long periods e.g. toilets do not remain lit.</p>
Transportation	<p>Our only company vehicle is 100% electric</p> <p>We provide a cycle to work scheme</p> <p>Hybrid working is here to stay, with most staff only in the office for 2/3 days per week. Reducing pollution caused by commuting as well as minimising energy usage in the office.</p> <p>We encourage the use of virtual collaboration tools such as Teams in place of travelling to customer offices.</p>
Procurement	<p>We aim to purchase all goods and services from suppliers local to offices. We avoid the use of any hazardous substances</p>

	wherever possible, and where possible use suppliers committed to improving environmental performance.
Employees	We require all staff to reduce wastage and the subsequent impact on the environment by ensuring that they close windows, avoid using unnecessary lighting or heating or leaving taps running, switch off equipment when it is not in use and handle all materials with care.

## Our targets to minimise our carbon footprint and reduce carbon emissions

As members of the Market Research Society (MRS) we are aligning our targets with their report 'Sustainability in the research sector. The MRS guide on getting to Net Zero'. This includes:

- Setting up Sustainability champions – We have launched a Green Working Group, made up of a cross section of staff who meet quarterly to monitor progress against our objectives and identify other areas for improvement.
- Educate staff – Improve understanding of our objectives and get buy-in from all staff.
- Reducing carbon footprint of our website – Our Green Working Group are looking at ways to reduce the carbon footprint of our website.
- Be Net Zero by 2026 through nature-based solutions – we currently partner with [One Tree per Child to plant](#) trees and we will look to increase these partnerships.

To assess our progress management will:

- Report at least annually to the Board through the Operations board report.
- Review progress through formal management review.
- Maintain and continually improve standards.
- Ensure best available techniques and overall economic performance are taken into account when considering the evolution of our activities.
- Promote, monitor and improve environmental performance, developing and working towards specific targets,
- Maintain a standing agenda item of 'environmental issues' on relevant meetings.

## Our environmental objectives

Objective	Issue	Resolution	Deadline
Use 100% renewable energy	Current energy provider is British Gas ends in March 2022	Investigate best options for renewable energy suppliers	March 2022
Use recycled products where feasible	Make sure all products e.g. paper is recycled	Change to suppliers who can accommodate this	May 2022
Foster openness with employees and the public	To improve our carbon footprint and achieve our goals we need buy-in from all staff	Green Working Group to hold training/update sessions twice a year	First session to be held April 2022 then ongoing
Zero waste to landfill	Lack of proper recycling and alternative options to general waste	Improve awareness through training sessions Improve visibility of recycling stations Investigate options for composting food waste	December 2022
Reduce carbon footprint of website	Currently 1.58g of CO2 is produced every time someone visits a page	Using <a href="#">Website Carbon Calculator   How is your website impacting the planet?</a> to improve our websites performance	Reduce CO2 produced to 1g by December 2022 with further improvements to follow
ISO14001 accreditation	Not currently accredited	Green Working Group to establish requirements	Accreditation by April 2023

Name:

Signature:

Date:

Natalie Warwick

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**From:** info@apps.carbontrust.com  
**Sent:** 10 November 2021 11:57  
**To:** Natalie Warwick  
**Subject:** Site carbon footprint report

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## Nomensa Ltd Carbon Footprint Results

The Carbon Footprint Calculator has been designed to help UK based SMEs measure their corporate emission footprint by following GHG Protocol Guidance. This includes direct emissions from fuel and processes (Scope 1 emissions) and emissions from purchased electricity (or Scope 2 emissions) for the assets they operate.

The results from the Carbon Calculator Tool can help you understand the carbon footprint performance of your company's site.

### Results for 2021

<b>Total emissions (kgCO<sub>2</sub>e):</b>	13,920
<b>Scope 1:</b>	0%
<b>Scope 2:</b>	100%



If you'd like to know more about carbon footprinting, visit our [Guide to organisational carbon footprinting](#).

The Carbon Trust Green Business Fund is the energy efficiency support service for SMEs in England, Wales and Scotland. It provides free tools and resources to help organisations become as efficient and sustainable as possible. [Find out more here.](#)

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Natalie Warwick

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**From:** info@apps.carbontrust.com  
**Sent:** 10 November 2021 12:14  
**To:** Natalie Warwick  
**Subject:** Benchmark results summary

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## Nomensa Ltd Energy Benchmark Tool Results

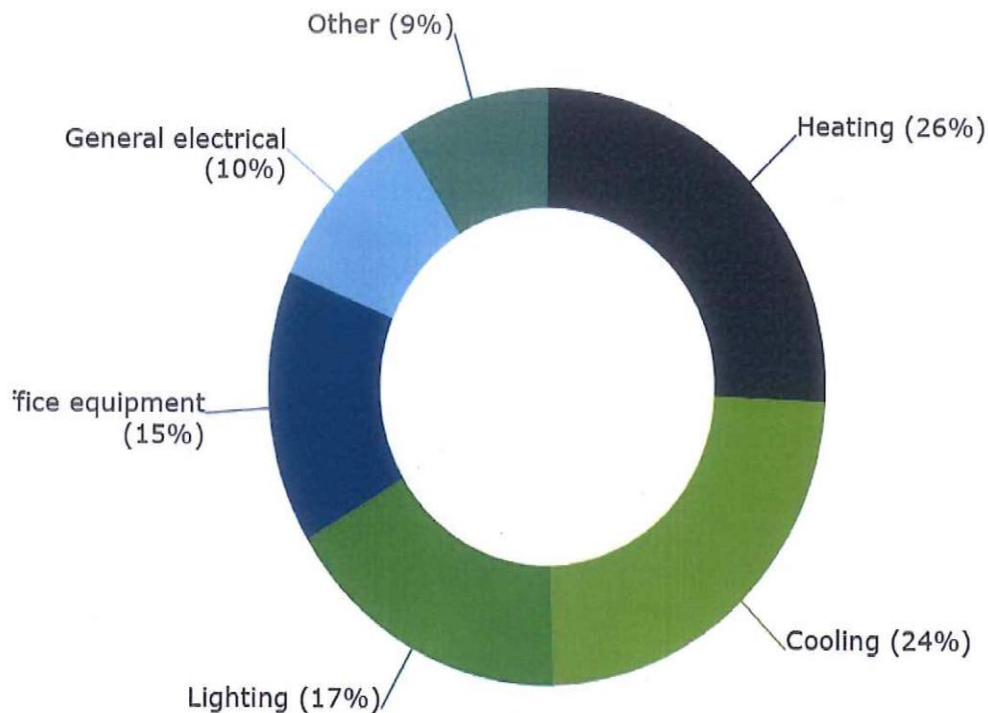
The results from this Energy Benchmark Tool can help your company understand its energy performance against competitors, and estimate which equipment consumes the most energy. It will also identify potential cost savings achievable through energy efficiency improvements across your site.

### Bristol input data

<b>Main sector:</b>	Office-based	<b>Most relevant subsector:</b>	Open-plan
<b>Site area (m2):</b>	554		

### Energy data (Annual)

<b>Electricity units:</b>	kWh	<b>Electricity consumption:</b>	65,558
<b>Natural gas units:</b>	Natural gas units	<b>Natural gas consumption:</b>	0



## **Your site is using 30% more energy than best practice**

You can now develop a business case for lighting improvements and report your organisational footprint here through our tools.

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